



# PWCAMPBELL WINS BEST COMMERCIAL INSTALLATION

PWCampbell, a leading design-build firm headquartered in Pittsburgh, Pennsylvania, is among the top winners of URC's 6th Annual Unsung Award Winners Competition. URC, a global leader in smart home automation and control for residential and commercial applications, seeks out top companies who excel at unique technology installations within diverse environments.

PWCampbell was the only design-build firm to be among the award winners in any category, beating out top technology and AV firms across the country. The award, typically given to a technology driven company, marks the first award of its caliber to be given to a design-build firm. This prestigious honor for PWCampbell comes on the heels of its recent service expansion to include a number of technology offerings; including digital signage, iPad integration, conference room technology,

room automation and interactive touchscreen solutions all specially designed and formulated to boost the overall branch experience.

"It's not often that a design-build firm supports clients with technology, so we are very honored to have won first place in best commercial installation within the United States," stated Jim Caliendo, President and CEO for PWCampbell. "It is quite an accomplishment given that PWCampbell was the only non-tech company to win an award. I am very proud of our technology solutions team and the creativity and knowledge they bring to our financial service clients to create one-of-a-kind, technology integrated environments for retail branches."





*Clear, see-through panels*



*Frosted, private panels*

The winning project was a branch reimagination for PeoplesBank headquartered in York, Pennsylvania, and a longtime client of PWCampbell. The transformation of the branch included the ability to change any screen within the branch with a click of a button while

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showcasing a variety of customer digital marketing messages. Employees were also able to switch from customer kiosk to wireless collaboration in seconds. Controlled frosted-glass panels in the conference rooms provided the capability to convert from public to private, depending on the customer’s needs. This level of control allowed the branch to be open and inviting one minute, while private and secure the next with the flip of a switch.

“PWCampbell did an amazing job taking our Lancaster City Connections Center to the next level. From the initial designs crafted by the imaginative design team to the innovative technology installed, PWCampbell created a retail environment that inspires our employees, engages our customers and gives that wow factor to everyone who enters our branch,” stated Todd Tyson, Senior Vice President, PeoplesBank.

Now, with over 1,500 screens installed and several different innovative solutions live, PWCampbell continues to reimage the in-branch experience with a dedicated in-house support staff. The focus is to maintain a fully hands-off approach at the branch level, allowing financial institutions to put their focus where it matters most - on the banker and the overall banking experience.

For more information on PWCampbell’s technology solutions please contact Ben Mahtani, Vice President and Chief Information Officer at 412-963-0100 or visit [www.pwcampbell.com](http://www.pwcampbell.com)